



2018 ANNUAL GENERAL MEETING

27 NOVEMBER 2018
SOUTH REGIONAL TAFE - MARGARET RIVER



OVERVIEW

1

WELCOME

Acknowledgments

2

ADMINISTRATION

Previous Minutes
Resolution

3

THE YEAR THAT'S BEEN

Presented by MRCCI Executive Officer
Rebecca Young & President Steven Castan

4

FINANCIAL REPORT

Presented by MRCCI Treasurer
Alastair Wilkie

5

FUTURE PLANS

Presented by MRCCI Executive Officer
Rebecca Young & President Steven Castan

6

COMMITTEE NOMINATIONS

Facilitated by MRCCI Executive Officer
Rebecca Young

THE YEAR THAT'S BEEN...

25 CHAMBER EVENTS



4 Special Events

Big Bus Tour

International Women's Day

2 Environment Events



10 Networking

Sundowners



4 Coffee Clubs



4 Workshops

2 Awards Ready

CSIRO Food Product Labelling

CCIWA FTA Export



2 Community Forums

Main Street Redevelopment

Business Economy



1 Margaret River Region

Business Awards

30 MEMBER CO-HOSTS THANK YOU...



Bendigo Bank
CCIWA
Cullen Wines
Eight Willows Retreat
Lorex Business Services
Margaret River Lifestyle Village
Settlers Tavern
Steven Castan
White Elephant Café
Ventura Home Group

Business South West
Commonwealth Bank
Dale Alcock
F45 Training
Margaret River Distilling Co
Nature Conservation
South Regional TAFE
SBDC
Willespie Wines
Xanadu Wines

Cape Grace Wines
CSIRO
Darby Park
Little Monsters Play Centre
Margaret River Hotel
Rustico at Hay Shed Hill
Stay Margaret River
Watershed Wines
Vasse Felix
Yahava KoffeeWorks



27 BUSINESS AWARD SPONSORS THANK YOU...



Beer Farm
Cape Events Hire
Creative Corner
Nature Conservation
Rustico at Hayshed Hill
Shire Augusta Margaret River
Swings & Roundabouts
The Joint Ventures
Ventura Home Group

Boogie Down South
Cape Grace Wines
Eight Willows Retreat
Riverfresh IGA
SBDC
Sound Pro
Telstra Busselton Store
Times
William Porteous Properties

Chic Rustique
Commonwealth Bank
MRBTA
rok Kombucha
Settlers Tavern
South Regional TAF
Triple M
Vasse Felix
Xanadu Wines



STRATEGIC IMPLEMENTATION (2017-19 PLAN)

7 FOCUS AREAS	OBJECTIVE	ACTIONS	ACTION STATUS
1. Advocacy	To represent the membership with stakeholders locally, statewide & federally	Increase MRCCI representation on all community reference groups, external CCI's and relevant Boards	INCREASED
	To lobby on behalf of the membership	Communicate with members on issues affecting businesses	ONGOING
2. Environment	To encourage environmental excellence within the business community	Introduction of Excellence in the Environment Business Award	ACHIEVED
	To recognise local businesses environmental excellence	Annual environment themed special networking and information event	ACHIEVED
	To forge stronger relationships with local industry leaders	MOU with Nature Conservation Margaret River Region	ACHIEVED
3. Governance	To maintain a well run organisation	Development of a new up-to date Constitution	ACHIEVED
	To ensure good governance	Introduction of software to streamline processes	IN-PROCESS
		Development of internal subcommittees	ACHIEVED
4. Innovation & Technology	To build capacity within businesses to embrace the digital economy	Digital marketing workshops	2019
	To enhance the digital capacity of the community	Attendance at innovation summits	ONGOING
		Continuation of free public Wi-Fi	ACHIEVED
5. Membership Development	To enhance membership benefits and engagement	Benefits survey to members	ACHIEVED
	To increase membership base by 25%	Dedicated subcommittee to examine and review benefits	ACHIEVED
6. MR Business Awards	To celebrate and showcase the local business community	Create a community wide event, increase sponsorships	ACHIEVED
	To recognise the achievements of local businesses	Showcase all finalists, representation at the WARSBAs	ACHIEVED
7. Buy Local	To encourage the community to think small business first	WA Small Business Day celebrations	2019
	To encourage the community to shop locally	Member to member benefits program	TRIALLED
	To support members first	MRCCI members first policy	ONGOING

ADDITIONAL ACHIEVEMENTS

ADVOCACY & REPRESENTATION

- Sustainable Economic Officer
- Busselton- Margaret River Airport
- Main Street Redevelopment Forum
- Business Economy Forum
- Numerous Media Statements

ENVIRONMENT

- Giant Light Steps Involvement

GOVERNANCE

- New MRCCI Office
- Administrative Assistant

MEMBERSHIP DEVELOPMENT

- Coffee Clubs
- Forums
- Business Advisory SW&P

BUSINESS AWARDS

- Introduction of New Categories
- Unprecedented WARSBA success

BUY LOCAL

- Member to Member Campaign
- Make it a Margs Christmas Campaign



FINANCIAL STATEMENT



Income and Expenditure

Margaret River Chamber of Commerce and Industry Incorporated
For the year ended 30 June 2018

Cash Basis

	ACTUALS 2018 FY	2018 BUDGET	VARIANCE	2019 BUDGET
Income				
Membership Income	45,565	43,500	2,065	48,000
Event Income	32,099	28,472	3,627	30,200
Wi-Fi Project	3,000	5,500	(2,500)	-
Total Income	80,664	77,472	3,192	78,200
Total Income	80,664	77,472	3,192	78,200
Expenditure				
Membership expenses	7,254	4,800	2,454	7,200
Admin Expenses	40,057	39,296	761	45,216
Event Expenses	20,199	21,724	(1,525)	17,770
Wi-Fi Project Expenses	10,200	10,200	-	1,700
Workshop costs	216	-	216	-
Total Expenditure	77,926	76,020	1,906	71,886
Surplus (Deficit)	2,738	1,452	1,286	6,314

FUTURE PLANS

STRATEGIC REVIEW

- New actions and objectives
- Assessment of subcommittees

ECONOMIC FORUM REVIEW

- Ideas and implementation
- Formation of new sub-committees

MAIN STREET REDEVELOPMENT SUPPORT

- Possible construction artwork
- Possible celebratory event/s

INNOVATION AND TECHNOLOGY

- Generator/Online Regional Innovation Network

NEW IDEAS TO EXPLORE

- Sustainable Economy Advisory Committee
- Customer Service Charter
- Environmental Excellence Charter
- Green Economy /Climate Change Forum
- Sub-Industry Collaboration
 - Retail | Services | Food/Bev/Accom
- Revised 2019 Calendar of Events
- 2019 Workshops (tendering / digital literacy)
- Local's Card
- Small Business Day Celebration





VISION

To be the leading voice of a thriving Margaret River region business community.

MISSION

The MRCCI passionately represents the diverse and vibrant business community of the Margaret River region. Through strategic engagement we enhance sustainable economic development.

COMMITTEE NOMINATIONS

PRESIDENT

Steven Castan, Barrister & Mediator

TREASURER

Alastair Wilkie, Nexus Bookkeeping

DEPUTY PRESIDENT

Phill Cronin, William Porteous Properties International

SECRETARY

Sharyn Carroll, Organic Garden Trail

COMMITTEE OF MANAGEMENT

Judith Reynolds, South Regional TAFE

Marilyn Smith, Iris Naturopathic & Skin Clinic

Peter Griffyn, CloudPress

Richard Halse, The Larder Margaret River

NOMINATIONS FROM THE FLOOR (NEW)

David Atsbury, Morries

Melissa Dath, Margaret River Artisan Store

Dee Maijer, Swell Stays

Gary Prater, ComfortStyle Furniture & Bedding

